



**MOSAIC TEMPLARS
CULTURAL CENTER**

A MUSEUM OF AFRICAN AMERICAN HISTORY



JUNETEENTH

Celebrate Freedom

2019
SPONSORSHIP PACKET



What is Juneteenth?

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. From its Galveston, Texas, origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond.

Today, Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long overdue. In cities across the country, people of all races, nationalities and religions are joining hands to truthfully acknowledge a period in our history that shaped and continues to influence our society today. Sensitized to the conditions and experiences of others, only then can we make significant and lasting improvements in our society.

As part of the local Juneteenth celebration, Mosaic Templars Cultural Center hosts a day long event featuring activities, vendors, food and entertainment for the entire community. The 2018 Juneteenth Celebration boasted over 3,000 attendees from across the state, with more than 90 participating vendors, performers, and sponsors. We invite businesses and organizations to join in this celebration with us by securing a vendor booth or purchasing a sponsorship for the event.

About MTCC

Mosaic Templars Cultural Center is Arkansas's premier African American History Museum. It prides itself on telling the story of the Mosaic Templars of America, an African American fraternal organization founded in Little Rock in 1882. The museum opened its doors in 2008 and has been diligent in its mission to collect, preserve, interpret and celebrate African American history, culture and community in Arkansas. It serves as the information hub that informs and educates the public about black achievements – especially in business, politics and the arts.

The rich history and heritage of Black Arkansans is rich and vibrant and affords museumgoers a reflective encounter in which they can explore the history of Ninth Street's thriving black-owned business district as well as the opportunity to delve into the legacy of the Mosaic Templars of America.

Programs such as the annual Juneteenth celebration provide the museum an opportunity to engage the community in the rich history and culture of African Americans across the state and the country. Our vision is for people of all ethnic, religious and economic backgrounds to join together in celebration and revelation on the numerous contributions and accomplishments of African Americans. We also strive to engage other community organizations to partner with us by supporting our mission to serve the community and the state of Arkansas.

For more information about Mosaic Templars Cultural Center, please visit www.mosaictemplarscenter.com



Sponsorship Levels

CELEBRATION LEVEL - \$10,000

- Recognized as a presenting sponsor of Juneteenth
- One time free rental of auditorium*
- Speaking opportunity at Juneteenth (3-5 mins)
- Previous levels advantages included

JUSTICE LEVEL - \$7,500

- Recognized as sponsor of John Bush Stage (auditorium)
- One time free rental of classroom*
- Previous level advantages included

FREEDOM LEVEL - \$5,000

- Recognized as sponsor on Juneteenth exhibition panel (name and logo)
- Interview with Community Liaison on Facebook*
- Two 10 x10 vendor booths
- Previous levels advantages included

LIBERTY LEVEL - \$2,500

- Recognized as sponsor on event maps (name and logo)
- Recognized as a sponsor from the stage - "shout out"
- Previous levels advantages included

PROCLAMATION LEVEL- \$1,000

- Recognized as a sponsor on MTCC's LED building sign (name and logo)
- Marketing material placed in welcome bags for Juneteenth artist and/or giveaways to visitors
- Previous levels advantages included

INDEPENDENCE LEVEL - \$500

- Recognized as a sponsor on Social Media post and MTCC app (name)*
- Previous level advantages included

JUBILEE LEVEL - \$250

- 10 x 10 vendor booth in sponsor area
- Recognized as sponsor on Juneteenth promotional website (name)



Auditorium/Classroom Rental — All rental fees waived; will have first priority in scheduling event; if desired, organization can enter into a partnership or collaboration to further the mission or purpose of event.

Interview with Community Liaison on Facebook — A representative from the organization will sit with MTCC's Community Liaison for an informal chat as to why the organization is supporting Juneteenth MTCC mission. This is also an opportunity for the organization to speak about its mission, goals, and objectives.

Recognized as a sponsor on Social Media post and MTCC app — The organization is named as a sponsor in one Social Media post/tweet and on the MTCC App-As of January 2019, MTCC has over 8,500 Facebook friends and page likes, and over 1,000 Instagram followers.

Juneteenth 2019 will be Saturday, June 15, 2019, from 12-6 p.m. The event will take place outdoors on West Ninth Street at the Broadway intersection. Exhibitor booth space includes one 6 x 10 table and two chairs. Exhibitor space is free for nonprofit organizations who provide proof of 501(c) 3 status.



Sponsorship Request Form

Deadline for all sponsorships is April 15, 2019. Payment and form must be received by deadline.

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| <input type="checkbox"/> CELEBRATION LEVEL - \$10,000 | <input type="checkbox"/> PROCLAMATION LEVEL- \$1,000 |
| <input type="checkbox"/> JUSTICE LEVEL - \$7,500 | <input type="checkbox"/> INDEPENDENCE LEVEL - \$500 |
| <input type="checkbox"/> FREEDOM LEVEL - \$5,000 | <input type="checkbox"/> JUBILEE LEVEL - \$250 |
| <input type="checkbox"/> LIBERTY LEVEL - \$2,500 | |

Name

Organization/Business Name

Street Address

City/State/Zip

Phone/Fax

Purchased by (print name)

Purchased by (signature)

Purchased by (email)

Contact person (if other than purchaser)

Contact person email

Payment must be received or postmarked by April 15.

Make checks payable to the Friends of the Mosaic Templars Cultural Center
and note in the memo Juneteenth Sponsorship.

Excess funds collected will go towards future Juneteenth celebrations or related MTCC programs or events.

*To reserve sponsorship or vendor space, please contact
Sabrina Taylor at 501-683-3617 or email Sabrina.D.Taylor@arkansas.gov.*